

INTRODUCTION

Graphico began back in 1975 by three brothers who were studying for their printing degrees. Upon completing our degrees, we moved into our current premises and started with a single colour press.

Through our hard work and determination, alongside our customer focus, we have grown from strength to strength and come to be at the fore-front of the printing industry.

Graphico now has a specialist knowledge of supplying print and stationery to multinational and independent establishments. From pre-opening to closing for refurbishment, we can help you plan your purchasing depending on your circumstances.



INDIVIDUALITY

In today's world, you have to stand out from the crowd. At Graphico, we believe this is key in any business, and this is why we have a dedicated team of designers to help you do just that.

In conjunction with our designers, we can offer you a vast selection of materials and print techniques to ensure that your company is as individual as it needs to be.

All our services are always 100% bespoke towards your needs.



QUALITY AND CONSISTENCY

What is the point of having an efficient and quick service if the product delivered is not good enough to show off.

We pride ourselves on producing and supplying only the highest quality goods and services at the best prices we can.

Be it lithographic or digital print, we continuously upgrade our equipment to ensure that we have industry leading equipment to be able to supply you with the best and most consistent products.

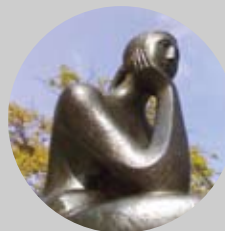


EFFICIENCY

Time is a finite resource in today's world, so why waste it worrying about your suppliers, instead of spending it on your customers.

Once we begin to work with you and evaluate your requirements, we can offer you a timeline of how long your job will take.

It is important we completely understand your requirements and that your satisfied with the product before we go to press.



YOUR PROBLEM, OUR SOLUTION

In today's world, you have to stand out from the crowd. At Graphico, we believe this is key in any business. This is why we have a dedicated team of designers to help you do just that.

With Graphico's depth in Database Management, we understand our customers wants and needs and are able to personalise all marketing material, specific to their requirements.

We currently run large international mailings, fully personalised for each and every individual with not just variable text, but also variable pictures.

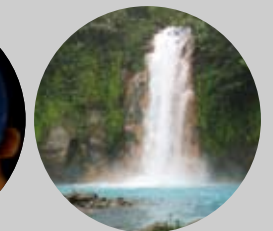
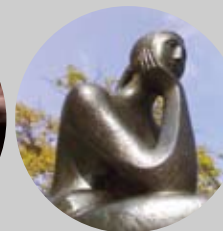


DO YOU HAVE A VISION?

Having a dream or a vision of how you want to portray your company is so simple, yet reality can often crush these.

When others have said “It’s just not possible, nobody can do that!”, Graphico together with NS International has stepped in and ensured that those visions became reality.

A simple example was when an international hotel chain wanted toothpicks in the shape and colour of their company logo, their head office had exhausted all their resources, but we delivered.

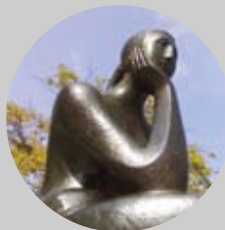


CHANGED YOUR MIND?

For us, the most important part of our relationship is serving you and making sure you are completely satisfied with your product.

As we produce all our work in-house, we don't mind if you change your mind, and unlike other designers and printers, we won't penalise you for changing your mind.

After all, it's natural, and we will be happier knowing you have got exactly what you wanted.

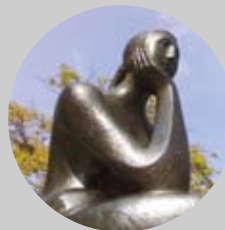
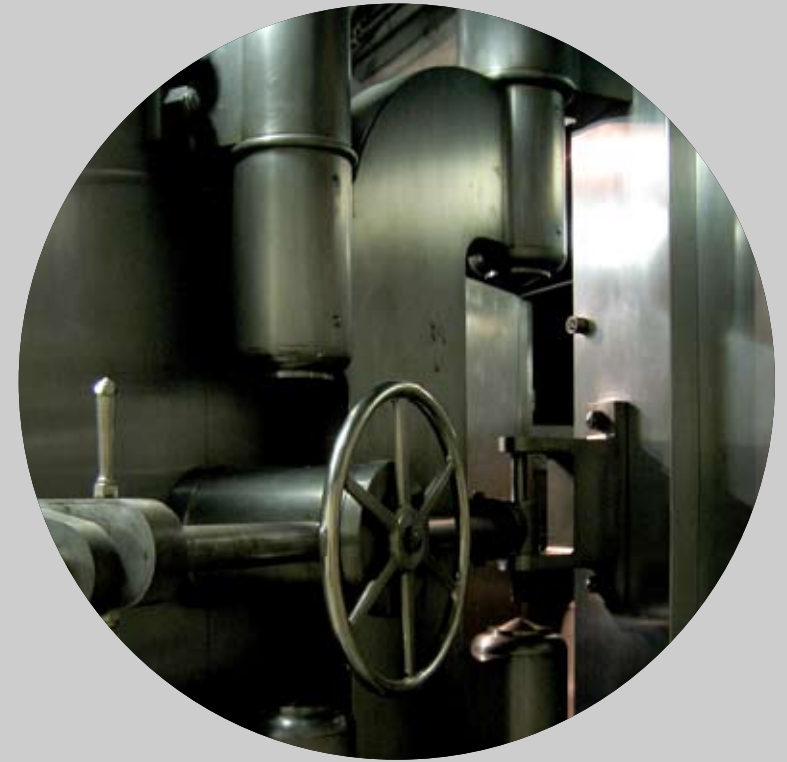


SECURITY PRINTING

We are fully APACS approved for security printing.

We currently have contracts with Merchant Banks to produce their Cheque and Giro books, as well as their monthly statements.

This is done to a high quality finish using a special MICR Magnetic Ink. Together with this, different security features are incorporated into the backing ink so should anyone try to copy or clone it, the page will dis-colour.



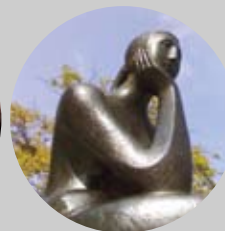
WHY NS INTERNATIONAL?

A lot of people ask us why we have two companies running side by side, Graphico Printing and NS International.

The answer is simple: "To serve your needs better."

In 1996, Graphico introduced their sister company NS International to supply clients products that were not on Graphico's vast portfolio.

As a result, NS International can source any goods internationally as well as stock management enabling you to literally have the worlds products in your hands.

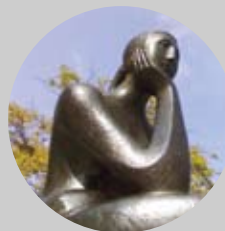


THE ENVIRONMENT IS OUR FRIEND

By listening to what you have been telling us, we have become as environmentally friendly as we possibly can. We have changed our entire plate process to be chemical free.

We have a recycling policy in place for our paper and digital print equipment.

As well as this, we stock a large number of recycled and sustainable forest papers, enabling you to also do that “little bit” for the environment.



THE FUTURE

We are currently working on a full redevelopment plan for our site which should see us increase factory and office space by up to 40%.

Our company policy has always been to invest back into the business and one of our biggest developments has been in our plate technology. We now have a Heidelberg Suprasetter to produce our plates. This gives not only better clarity and sharpness to our images, but a more accurately registered plate which reduces set-up time on the machines. As well as this, we hope to invest in more and more technology, with current motivations towards digital liquid ink based technologies, rather than conventional toner based methods.

Further to this, we hope that together we can develop our companies and products, forming closer and tighter relationships.

