



# MICRO SOLUTIONS

KUWAIT

YOUR COMPLETE IT & MARKETING SOLUTIONS PROVIDER



MICRO SOLUTIONS  
KUWAIT

## ABOUT US

MicroSolutions a division of Raja Company is a Kuwait Based IT company providing Corporate Branding, IT Solutions, Web Designing, Printing, Advertising, Corporate Gifts and Event Management services in diverse application areas. Established in 2003 we have consistently provided high-quality solutions in a cost-effective manner and on time, to a discerning clientele in Kuwait.

MicroSolutions is a strategic brand development company founded on the principles of building long-term relationships and providing powerful results. Our proprietary branding systems are designed to be flexible and work within any corporate environment. Each project we undertake is customized to produce maximum results.



## CORPORATE BRANDING

A strong market presence requires a strong brand. Strong brands turn companies into products and services people cannot do without. Your company becomes a by-word for what customers are looking for. They want appetites. They create loyalty. They add value.

MicroSolutions helps build market presence and forges stronger relationships by working 'From the Brand Up'. We believe the thing which makes your company matter to the world should be the root of all your communications - using great design and a sense of continuity to bring it all to the surface.

CALIBRA INTERNATIONAL HOLDING LTD



## WEB DESIGNING

At MicroSolutions we create solutions that communicate with your clients and of course your potential clients too. The art of achieving the perfect balance between style and practicality is one we take very seriously; it just so happens that we're pretty good at it too. Choosing the right agency is a task made easy when the proof's in the pudding. Plus, at MicroSolutions we've got the technical and design expertise and the experience to execute any type of web project efficiently and effectively. So for simple web-based portfolios, larger e-commerce sites and fully content managed sites, MicroSolutions has a solution ready to improve your business success.





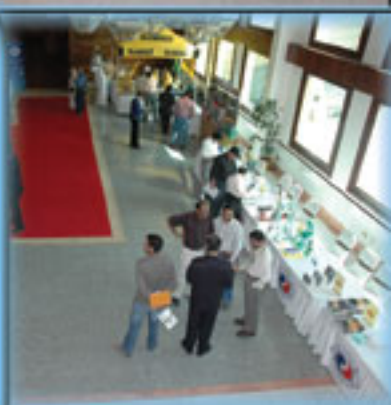


**MICRO SOLUTIONS  
KUWAIT**

## EVENT MANAGEMENT

### EVENTS THAT WE CAN MANAGE:

- Dealer meets.
- Corporate events.
- Product Launches.
- Company Anniversary events.
- Showroom Openings.
- Fund raisers, charitable events.
- Business meets.
- Press Conferences.
- Large scale public events & sponsorships.
- Conference & incentives.
- Cause related events.
- Exhibitions & Trade Shows.
- Associations' events.



## PRINT ADVERTISING

Corporate literature, brochures, leaflets and printed advertising material are still an effective tool even in the current online climate. Our talented team of designers can produce bold and striking artwork that ensures your message retains its intended appeal. If you want a striking product we have the expertise in print management too. Effective corporate identification and branding is the basis of all our design work and our attention to detail is second to none; so ask us how we could re-invent your current corporate image.



## CORPORATE GIFTS

Whether it be once a year, twice a year or once a decade, these corporate business gifts are definitely a milestone for your occasion and business event. Portray your image with these corporate business gifts that make a lasting impression. Remember "wherever you go, there you are, so these gifts are renown for clients and future clients to make the right choice for new and repeat business. "Think outside the gift box" and gift your clients something they will savor forever.



# MICRO SOLUTIONS

KUWAIT

YOUR COMPLETE IT & MARKETING SOLUTIONS PROVIDER



Khalifa Al-Jassim Street, Shuwaikh, P.O. Box 4121,  
Safat 13042, Kuwait

Tel: (965) 4844696 / 799 Fax: (965) 4844798

Website: [www.mskuwait.com](http://www.mskuwait.com)

Email: [webinfo@mskuwait.com](mailto:webinfo@mskuwait.com)